



Sponsorship Prospectus

A Business Continuity Approach To
Tackling Large Scale Disasters
The South Beach Hotel
26 April 2017

World Continuity Congress



The World Continuity Congress (WCC) is an annual event that brings forth regional and international business continuity (BC), crisis management, IT disaster recovery (ITDRP) and BC auditors together.

This uniquely specialised event attracts an average of 150 to 200 delegates from industries such as finance, government, telecommunications and oil & gas, among others.

Industry practitioners would share with them trends and industry best practices. Panel sessions also allows these speakers to interact with the delegates and discuss on pertinent issues that affect their industry.

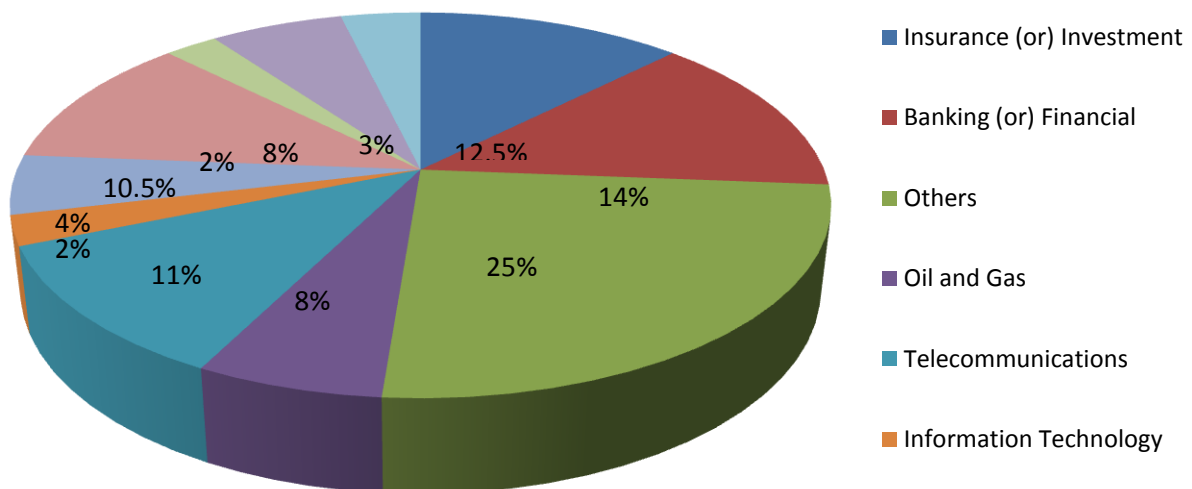


World Continuity Congress 2016

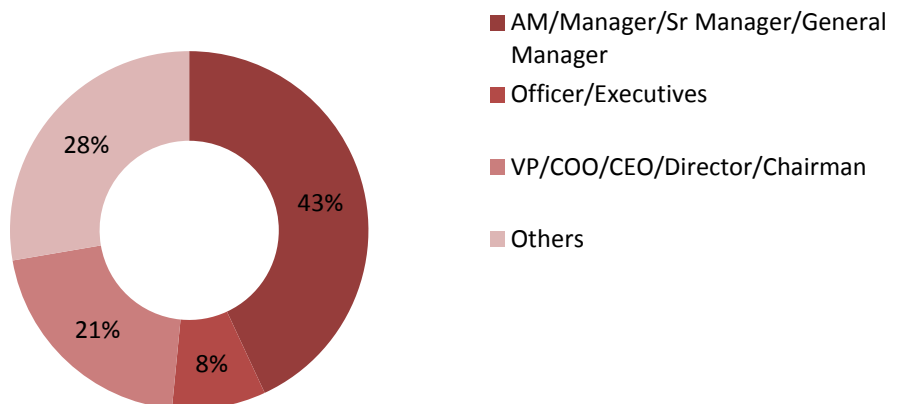


Here's a snapshot of our 16th World Continuity Congress held at Marina Bay Sands Convention Centre on 11 May 2016

Industry



Job Title



What Our Past Delegates' Had To Say

"I was pleased with the wide range of topics shared during the conference."

Jaron Hwee,
Head BCM,
Astar

"Very Satisfied. They are all experts in their own fields"

John Seet,
Assistant Operations Manager,
Security
Marina Bay Sands

"The speakers are very experienced in their area of expertise"

Ong Mei Ling,
Assistant Head, Administration
Economic Development Board
(EDB)

"Good networking platform"

Razali Raihan,
Assistant Vice President,
Senoko Energy Pte Ltd



The Organisations That Came



Nanyang
Technological
University

Marina Bay Sands

Economic
Development Board

Sarawak Information
Systems

dnata Singapore

ST Synthesis

Senoko Energy

National Institution
of Education

Ministry of Defence

The Polyolefin
Company

Konica Minolta
Business Solutions
Asia

AIA Singapore

Hong Kong Aircraft
Engineering
Company

Huawei International

Singapore Power

Resorts World
Sentosa

Xilinx

Deutsche Bank AG

Westpac Banking
Corporation

DB Schenker

The Bank of Tokyo-
Mitsubishi UFJ

Civil Aviation
Authority of
Singapore

OCBC

Nespresso Asia

Casino Regulatory
Authority

Eli Lilly Asia

Media Development
Authority

Comfort
Transportation

Pricewaterhouse
Coopers

Cushman &
Wakefield

Who Our Delegates Were



Vice President
Head of BCM
South East Asia

Director
Data Centre Services

Head
Group BCM

Deputy General
Manager

Director
Corporate Services

Vice President
Resiliency

Assistant Vice
President
Group BCM

Head
BCM

Vice President
Risk Management

Senior Manager
Risk Management

Chief Information
Officer

Manager
Facilities
Management

Facilities Operations
Manager

Enterprise Risk
Management
Specialist

Senior Manager
APAC Support

Intelligence Analyst

Head of IT Risk

Director
Internal Audit

Director
Risk & Inspection

Group Director
Technology
Management

Security Manager
APAC

ICT
Security Consultant

Regional
Outsourcing
Manager

Assistant Head
Administration

Infrastructure
Manager
Asia

Chief Financial
Officer

Regional
Vice President

Our Past Sponsors



**Hewlett Packard
Enterprise**

VERITAS

Regus



UPlanit

[whisper]

Double-Take[®]
by **Vision Solutions**[®]

What Can You Look Forward To



▶ Exciting Up-To-Date Topics

As is the tradition at the World Continuity Congress, we bring forth new exciting topics yearly with a line up of top notch speakers in the industry. 2017 is no different. The topic at hand would centre around how BCM is managed when large scale disasters hit you directly or otherwise.

▶ New Location

Every year, the congress looks for an exciting location that's close to a public transport system and close to a premier shopping complex, allowing both our local and overseas delegates ease of access to enjoy both the conference and Singapore. For 2017, we are looking to house the conference at the swanky new 5* South Beach Hotel.

▶ Specialised Industry Afternoons

2 tracks are planned for the afternoon of the conference. Where one centres on BCM for the more matured BCM practitioners of the banking fraternity, the other would centre on industry best practices on various industries namely, hospitality, education and airlines.

Sponsorship Packages



	Platinum SGD30,000	Gold SGD20,000	Silver SGD12,000	Bronze SGD8,000
Delegate Database	✓ Name, Title, Email Address			
Potential Customers' Invites	✓	✓		
30 min presentation	✓	✓	✓	
Exhibition Space	✓ 4 Tables	✓ 4 Tables	✓ 2 Tables	✓ 2 Tables
VIP Invites Sponsor Organisation's Top Management	✓ 10 Invites	✓ 6 Invites	✓ 4 Invites	✓ 3 Invites
Staff Pass	✓ 5 Passes	✓ 3 Passes	✓ 4 Passes	✓ 2 Passes
Colour Ad In Conference Guide	✓ 2 Full Pages	✓ 1 Full Page	✓ ½ Page	✓ ½ Page
Company Write Up In Conference Guide	✓ 2 Full Pages	✓ 1 Full Page	✓ ½ Page	✓ ½ Page
Delegate Bag Inserts	✓ 2 Promo Items	✓ 1 Promo Item	✓ 1 Promo Item	✓ 1 Promo Item

Sponsor Package Benefits



▶ Conference Day

Your logo would appear on the conference backdrop at the conference venue throughout the day. Your organisation would also be mentioned and acknowledged during the opening ceremony. A certificate will be given to Platinum Sponsor.

▶ Conference Guide

All sponsor package organisations' will be featured on the cover of the conference guide that would be given to everyone who came to the conference.

▶ Electronic Presence

As an esteemed sponsor, your organisation's logo would be incorporated into an electronic banner that would be part of all BCM Institute staff's email signature, it would also feature prominently on BCM Institute's and World Continuity Congress websites at least 6 months before the event. Event listings in other sites such as Singapore Tourism's site would also feature your logo whenever possible.

▶ Social Media

With a weekly reach of about 600 BCM, IT and CM professionals in our Facebook group page, 1.5000 followers in our LinkedIn company page and 6000+ worldwide BCM, IT and CM professionals in our LinkedIn group page, your logo will appear as part of conference promotions in these sites, 6 months before the event.

A La Carte Packages



▶ Industry Afternoon **SGD6,000**

Be seen as the thought leader of your industry. Sponsor the afternoon session of the conference where it will showcase industry leaders who would share their thoughts, tips and issues on the latest in BCM, IT DR and Crisis Management.

▶ Panel Discussion **SGD4,500**

Be a member of a panel discussion on topics that is close to your organisation. Here's your other chance to shine as a thought leader during one of 2 industry specific afternoon sessions.

▶ Conference App **SGD2,500**

Be the organiser to sponsor the conference app that allows conference participants easy access to conference information.

▶ Design Your Own Package

Talk to us and tell us what you wished for! We'll be glad to work with you to ensure you get maximum exposure with the budget you have.

To Know More About How To Be A Part of The World
Continuity Congress
Contact

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- ▶ +65 6748 1528
- ▶ Fistri Abdul Rahim
- ▶ Sales Manager